



Reaching the pinnacle of one's profession is a goal which every business aspires to achieve. **Aphrodite Anderson of Cairns Tropical Weddings**, was recognised for her consistent achievement of Designing the Dream of a bride's perfect day by being announced as the **Finalist of the prestigious ABIA award and top rated**

Celebrant in Far North Queensland.

The Australian bridal market is one of the most demanding of industries as it requires wedding suppliers a once off opportunity to deliver excellence the first time, every time; there are no second chances. Repeating this outcome bride after bride is a daunting task for which thousands of wedding suppliers strive to achieve. It is all the more daunting when the entity who determines this outcome are newlyweds who have been through the process of selecting and engaging wedding suppliers who have demonstrated their ability to design the ingredients which culminate in the delivery of the perfect day. Aphrodite Anderson has consistently delivered these dreams to her brides.

Since 1997 the Australian Bridal Industry Academy (ABIA) has been conducting performance appraisals of businesses engaged in the supply of wedding products & services. Over 37,000 wedding business have been through the ABIA performance appraisal.

The Chairman of ABIA Mr John O' Meara said that Aphrodite Anderson should be extremely proud of being honoured by Australia's peak industry body as one of Queensland's Top wedding suppliers, especially when one considers the level of passion and commitment required to consistently excel in the design of products and services which culminate in the delivery of the brides perfect day.

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